

FOOD FOR  
THOUGHT

*Eat In*

A NO-SHOW GALA  
FOR THE DES MOINES SOCIAL CLUB



*An Invitation* . . . . .

You are invited to partner with the Des Moines Social Club in presenting *Food For Thought – Eat In* gala on Thursday, October 11, 2018. With your gift to the event, you join Des Moines Social Club’s Board of Directors, committee members, staff members, and volunteers in supporting our diverse arts and cultural programming.


This year we are thrilled to announce that the Des Moines Social Club is shaking things up for our *Food for Thought* gala by inviting you to stay home, put on your pajamas and slippers, grill out or order in, but most importantly take a night off from the active gala season. *Food for Thought* takes its theme of *Eat In* to the extreme in a unique, innovative, and new-to-Des Moines style of fundraiser: a “No-Show” gala.

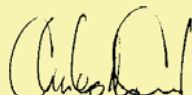
The proceeds of this benefit will be used to assist in the funding of our music programming and initiatives. The Des Moines Social Club strives to present unique, diverse, and eclectic musical artists such as La Dame Blanche, Donny McCaslin, Hanggai, and Lavender Country. We recognize that these types of important musical acts would not be presented in a typical for-profit music venue. We also go beyond the performance by collaborating with our musical guests in offering workshops to adults and youths seeking a deeper understanding of what it means to be a performer and artist.


Your support of *Food for Thought* will give you the benefits of a traditional gala without the bland chicken dinner and chit chat with strangers. Launching on the night of our “No-Show” gala will be our micro-website with videos, entertainment, and other sponsor promotions. All guests will receive a custom doggie bag with a souvenir program book, special recipes from local chef partners, conversation starter cards, and more.

Please mark your calendars (to not attend) for October 11 and plan to spend some extra time with your friends and family. *Food for Thought – Eat In* promises to be “the biggest event that never happened in Des Moines.” We appreciate your time and consideration of our request.

With kind regards,

  
Sid Juwarker  
*Food for Thought* Chair

  
Charles M. Current  
DMSC Executive Director

  
Brad A. Watkins  
DMSC Development Director

*The Food for Thought Committee* . . . . .

Vicki Bott, Ryan Bruner, Blythe de Blasis, Liz Lidgett, Ryan Lombard, Jayme Mau, Katie Ortman, Katie Privitera, Jean Reed, Adam Wells



## MENU OF OPPORTUNITIES

All opportunities include 9,200 e-newsletter subscribers and 7,551 average unique monthly website visitors.  
Social Media choices include 24,324 Facebook Fans, 35,017 Twitter Followers, or 9,515 Instagram Followers.

### Chicken a la king

#### PRESENTING SPONSOR

\$25,000  
(\$22,700 Tax Deductible)

- » Presenting Sponsor logo at top of invitation and all event materials
- » Dedicated press release announcing sponsorship
- » Luncheon event to be held at your office or home with live entertainment and food truck (must be scheduled within one year of Food for Thought - Up to \$1,000 in food provided)
- » Special "doggie bag" to 30 people of your choosing
- » Full back page cover (full color) ad in the event program book
- » Corporate logo and name recognition on all pre/post event e-communications
- » Four mentions on Des Moines Social Club social media pages (Facebook, Instagram, Twitter)
- » Prominent hyperlinked logo on event microsite
- » Logo displayed in all online video event content
- » Special thank you and verbal recognition as "Presenting Sponsor" by Event Chair in video on microsite
- » Opportunity for two-minute corporate spotlight video played on event microsite (produced and provided by sponsor)
- » Invitation for 30 to a thank you cocktail party on December 13, 2018 at the Des Moines Social Club
- » Table of corporate collateral material and representative at 2019 Food Truck Throw Down

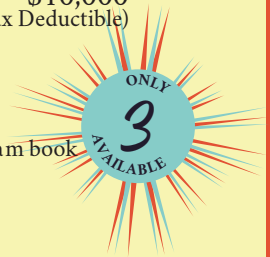


### Meat Loaf

#### MAIN COURSE SPONSOR

\$10,000  
(\$9,800 Tax Deductible)

- » Main Course Sponsor logo placement and recognition on all event materials, including invitation
- » Dedicated press release announcing sponsorship
- » Special "doggie bag" to 20 people of your choosing
- » Inside front cover, inside first page, or inside back cover full page (full color) ad in the event program book
- » Three mentions on Des Moines Social Club social media pages (Facebook, Instagram, Twitter)
- » Corporate logo and name recognition on all pre/post event e-communications
- » Hyperlinked logo on event microsite
- » Special thank you and verbal recognition as sponsor by Event Chair in video on microsite
- » Invitation for 20 to a thank you cocktail party on December 13, 2018 at the Des Moines Social Club
- » Table of corporate collateral material and representative at 2019 Food Truck Throw Down



### Baked Alaska

#### DESSERT SPONSOR

\$5,000  
(\$4,850 Tax Deductible)

- » Dessert Sponsor logo placement and recognition on all event materials, including invitation
- » Special "doggie bag" to 15 people of your choosing
- » Interior full page (full color) ad in the event program book
- » Two mentions on Des Moines Social Club Facebook and Twitter pages
- » Corporate logo and name recognition on all pre/post event e-communications
- » Hyperlinked logo on event microsite
- » Invitation for 15 to a thank you cocktail party on December 13, 2018 at the Des Moines Social Club
- » Table of corporate collateral material and representative at 2019 Food Truck Throw Down



## OTHER OPPORTUNITIES

### *Banana Split* .....

**KIDS DESSERT SPONSOR** **\$2,500**  
((\$2,400 Tax Deductible)

- » Kids Dessert Sponsor logo placement and recognition on all event materials
- » Special “doggie bag” to 10 people of your choosing
- » Interior half page (full color) ad in the event program book
- » Two mentions on Des Moines Social Club Twitter page
- » Corporate logo and name recognition on all pre/post event e-communications
- » Hyperlinked logo on event microsite
- » Invitation for 10 to a thank you cocktail party on December 13, 2018 at the Des Moines Social Club

### *Side Car* .....

**COCKTAIL SPONSOR** **\$1,500**  
((\$1,420 Tax Deductible)

- » Cocktail Sponsor logo placement and recognition on all event materials
- » Special “doggie bag” to 8 people of your choosing
- » Interior half page (full color) ad in the event program book
- » Two mentions on Des Moines Social Club Facebook page
- » Corporate logo and name recognition on all pre/post event e-communications
- » Hyperlinked logo on event microsite
- » Invitation for 8 to a thank you cocktail party on December 13, 2018 at the Des Moines Social Club

### *Pink Squirrel* .....

**AFTER-DINNER DRINK SPONSOR** **\$1,000**  
((\$950 Tax Deductible)

- » Cocktail Sponsor logo placement and recognition on all event materials
- » Special “doggie bag” to 5 people of your choosing
- » Interior quarter page (full color) ad in the event program book
- » Corporate logo and name recognition on all pre/post event e-communications
- » Hyperlinked logo on event microsite
- » Invitation for 5 to a thank you cocktail party on December 13, 2018 at the Des Moines Social Club



The mission of the Des Moines Social Club is to use the arts as a catalyst to create unprecedented community engagement.



## SPONSORSHIP REPLY FORM

### CONTACT INFORMATION

Date: \_\_\_\_\_

Name/Organization: \_\_\_\_\_  
*(Please print as you would like to be listed)*

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- |   |          |
|---|----------|
| <input type="checkbox"/> Chicken a la King - Presenting Sponsor     | \$25,000 |
| <input type="checkbox"/> Meatloaf - Main Course Sponsor             | \$10,000 |
| <input type="checkbox"/> Baked Alaska - Dessert Sponsor             | \$5,000  |
| <input type="checkbox"/> Banana Split - Kids Dessert Sponsor        | \$2,500  |
| <input type="checkbox"/> Side Car - Cocktail Sponsor                | \$1,500  |
| <input type="checkbox"/> Pink Squirrel - After-Dinner Drink Sponsor | \$1,000  |

### IMPORTANT INFORMATION

- » To be included on the invitation, please return form by 08/10/2018.
- » To be included in the program book, please return form by 9/24/2018
- » Mail Form to: Des Moines Social Club | 900 Mulberry Street | Des Moines, IA | 50309
- » To purchase a sponsorship, online visit: [desmoinessocialclub.org/eat\\_in](http://desmoinessocialclub.org/eat_in)
- » For questions, please contact: Brad A. Watkins | Development Director | 515.369.3672 | [brad@desmoinessocialclub.org](mailto:brad@desmoinessocialclub.org)
- » The Des Moines Social Club Development Staff will contact you by September 30, 2018 for the names of your Doggie Bag recipients and make arrangements for delivery.

### PAYMENT METHOD

A check is enclosed in the amount of \$ \_\_\_\_\_  
made payable to Des Moines Social Club.

Charge the following credit card for \$ \_\_\_\_\_

American Express    Visa    Mastercard    Discover

CC#: \_\_\_\_\_ Sec.Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

(CC info will be permanently destroyed after payment is processed)



## BOARD OF DIRECTORS

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Murray Williams  
President

Ryan Crane  
Vice President

Barry Tofteland  
Secretary

Jackie Quinn  
Treasurer

Carrie Clogg  
Past President

Kenia Calderon	Cassandra Pudenz
Brandon Clark	Neil Salowitz
Dan Downs	Travis Schipper
Darren Jirsa	Sam Schone
Sid Juwarker	Mac Stanfield
Karen Karr	Maria Volante
Elizabeth Kershner	Jason Walsmith
Amie Lovell	Jeremy Woods
Jayme Mau	

## FOOD FOR THOUGHT COMMITTEE

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Sid Juwarker, Chair  
Vicki Bott  
Ryan Bruner  
Blythe de Blasis  
Liz Lidgett  
Ryan Lombard  
Jayme Mau  
Katie Ortman  
Katie Privitera  
Adam Wells

## DES MOINES SOCIAL CLUB

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Charles M. Current  
Executive Director

Brad A. Watkins  
Development Director